How To Prevent The Appearances Of Unwanted Ads And Pop-up

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How To Prevent The Appearance Of Unwanted Ads And Pop-up –

Whenever we are about to begin any of our essential project or daily exercise on chrome, the only factor that affects our productivity and efficiency is none other than all these annoying and unnecessary ads. Possibly the first idea that comes to our mind is how to get rid of pop up ads on chrome. Sometimes we feel that these Ads are teasing and telling us "stop us if you can", not only these pop-ups and ads irritate us but also can damage our limited data plan as well. If we didn't know how to block ads on chrome, probably we end up messing with hosts files and simply can ruin our system's internal settings.

Definition of Advertisement and Pop-ups :-

Advertising is a marketing tactic involving paying for space to promote a product, service, or cause. The actual promotional messages are called **advertisements**, or ads for short. The goal of **advertising** is to reach people most likely to be willing to pay for a company's products or services and entice them to buy.

Pop-up ads are a form of online advertising focused on attracting Web traffic. They are usually generated in a new browser window with the help of JavaScript or Adobe Flash. Although these ads are one of the most popular online advertising techniques, they are not popular with average Web surfers, and several products and techniques are available to disable them.
Pop-up ads are also known as pop-ups.

Why you're seeing an ad

       When you see an ad from Google's network, you can see more details:
Google services, like Google Search, YouTube, or Gmail: Click Info >Why This Ad.
Non-Google websites and apps that partner with Google to show ads: >
>Click AdChoices.

Reasons you might see an ad-

1. Your info:
Info in your Google Account, like your age range and gender
2. Your general location
3. Your activity
4. Your current search query
5. Previous search activity
6. Your activity while you were signed in to Google
7. Your previous interactions with ads
8. Types of websites you visit
9. Types of mobile app activity on your device
10. Your activity on another device

Other info:

1.The time of day

2.Info you gave to an advertiser, like if you signed up for a newsletter with your email address

Google or any browser can personalize ads so they're more useful to you.

Personalized ads aren't shown or hidden from you based on sensitive categories, like race, religion, sexual orientation, or health.

How Google / other browser works with advertisers

Ads are necessary for many websites to provide free services or information. Ads also help keep many Google or other services free.

As an ad network, Google /other browser connects:

1.People who own websites with ad space

2.People who want to promote a product
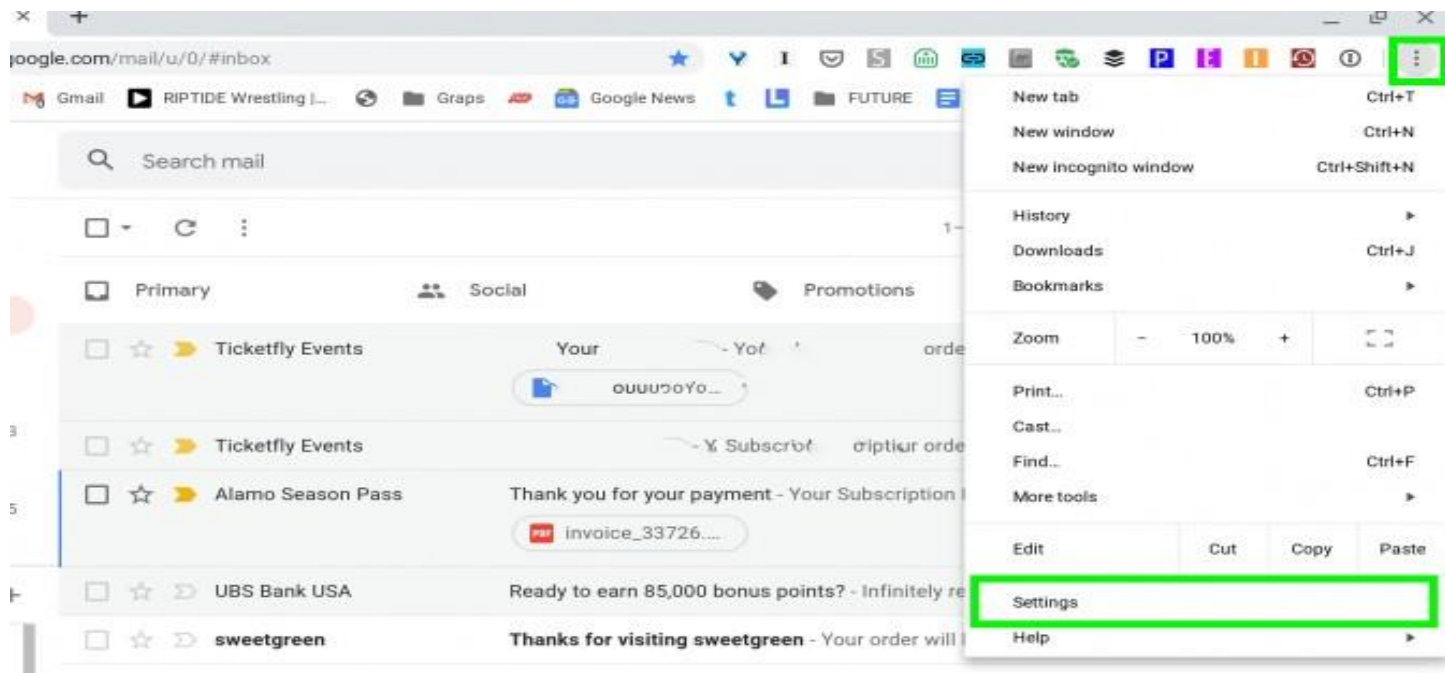
3.People who think the product is interesting.

Google doesn't sell your personal info to anyone, and doesn't let anyone read your emails to show you ads.

Websites that host ads can only see info that you ask Google to share.

Advertisers can only see how well their ads are performing.

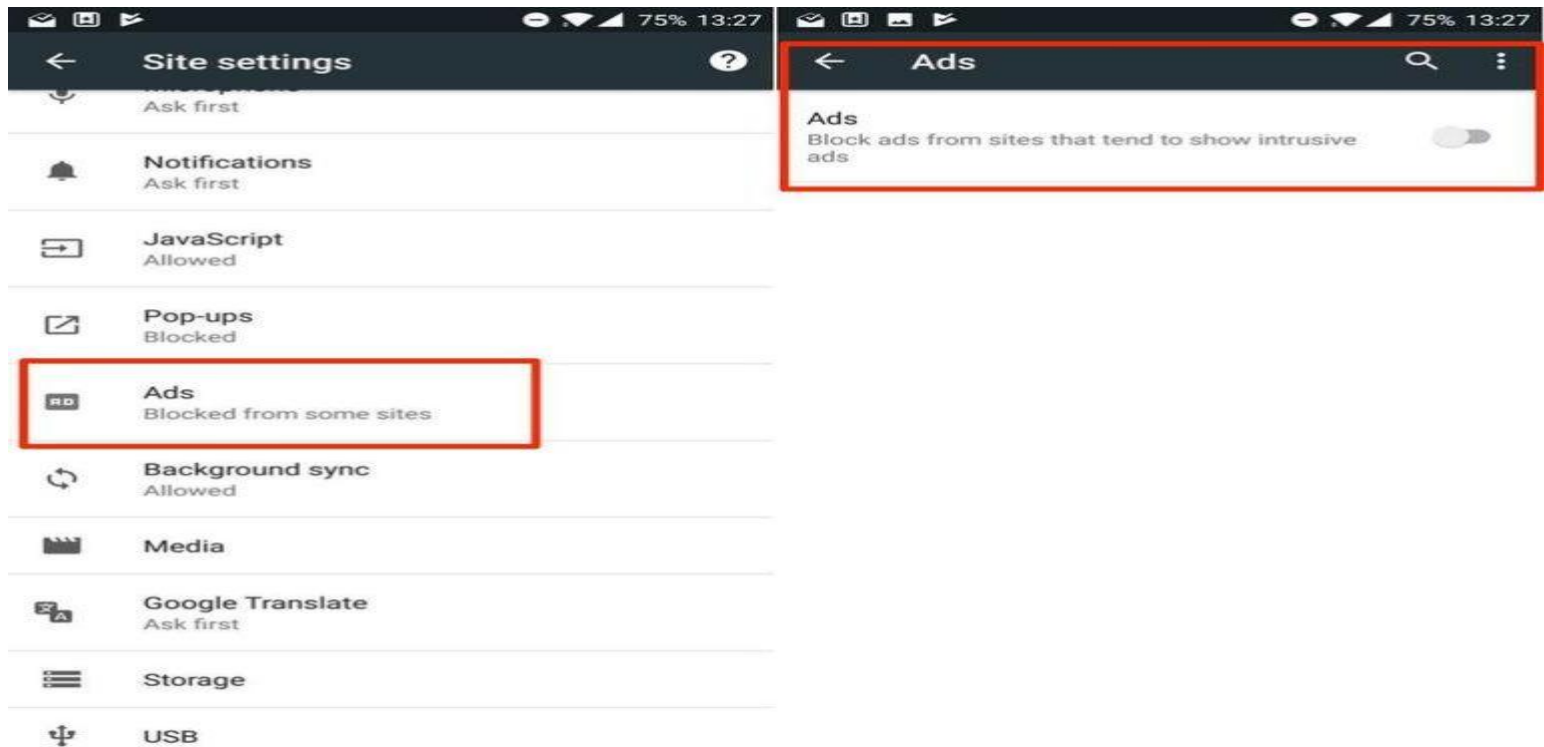# Way 1. Disable ads in Chrome Settings

- Click the **Customize and control Google Chrome** menu (the three dots in the upper right corner)
- Select **Settings**.

2. **Type "Pop"** into the Search settings field.

| ☰ Settings | 🔍 pop |

Privacy and security

Google Chrome may use web services to i
services. Learn more

Use a prediction service to help complete
launcher search box

3. **Click Site Settings.**

Manage certificates
Manage HTTPS/SSL certificates and settings

Manage security keys
Reset security keys and create PINs

Site Settings
Control what information websites can use and what content they can show you

pop   data
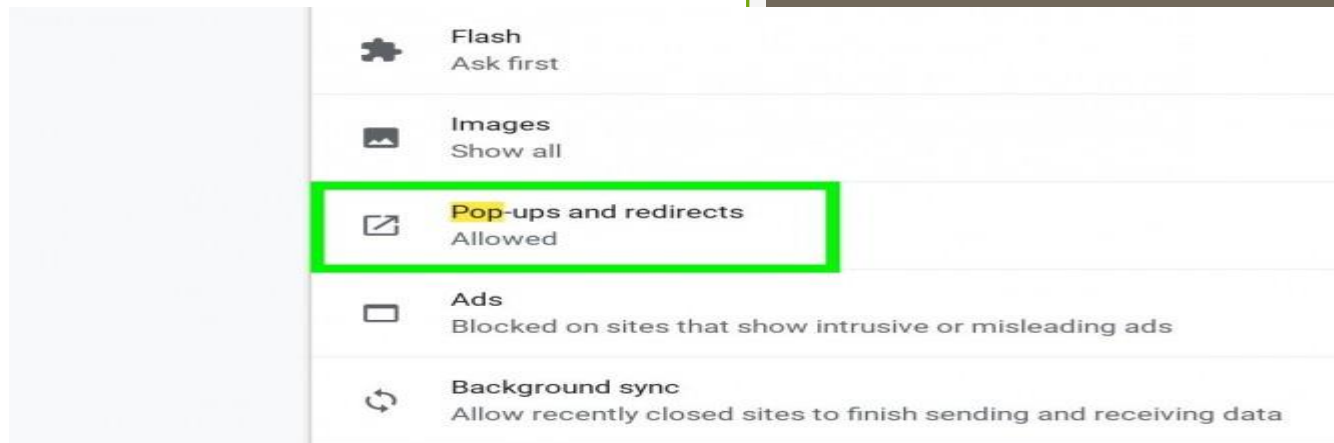Clear history, cookies, cache, and more

4.Click Ads.

5. If the status is "Allowed", **click and toggle the "Allowed" to switch it off**. If the status is "Blocked on sites that show intrusive or misleading ads (recommended)", you don 't need to do anything, as this status means Chrome will block intrusive ads on websites.

Way 2. Disable pop-ups and redirects in Chrome settings

- Some websites will show you ads as pop-ups. To block these ads, you can disable pop-ups and redirects in Chrome settings. Follow these steps:

- 1.**Open your Chrome browser**.

- 2. **Click on the Chrome menu icon** in the upper-right corner of the browser, and click Settings.

- 3. Click Advanced -> Content settings.

- 4. Under Popups it should say Blocked. If it says Allowed, click Pop-ups and redirects.

Flash
Ask first

Images
Show all

Pop-ups and redirects
Allowed

Ads
Blocked on sites that show intrusive or misleading ads

Background sync
Allow recently closed sites to finish sending and receiving data

5. If the status is "Allowed", click and toggle the "Allowed" to switch it off. If the status is "Blocked (recommended)", you don't need to do anything,as this status means Chrome will block pop-ups on websites.

← Popups

Allowed

Block

ADD

No sites added

Way 3. Block ads with AdBlock

The previous two ways allow you to block ads via Chrome settings, so you don't need to install an extension or a third-party application. But they don't allow you to block all ads. To block all ads, you can use the popular Chrome extension AdBlock.

Here's how to install AdBlock and use it to block ads in Chrome.

- 1. **Open your Chrome browser**.
- 2. **Click on the Chrome menu icon** in the upper-right corner of the browser, and click **More tools** -> **Extensions**.
- 3. **Click the Main menu icon** in the upper-left corner and click **Open Chrome Web Store**.
- 4. Search with the keyword "adblock".
- 5. Click **Add to Chrome** next to AdBlock, then follow the on-screen instructions to install the extension
- 6. Once AdBlock is added to Chrome, it will block the intrusive ads on the websites. Check if you see the intrusive ads on the websites.
- 7.**To block all ads**, you can disable the "Acceptable Ads" option in settings.
- 8.Click the AdBlock icon next to the address bar and click the gear icon.

The Best Free Ad Blockers

- Stands Fair Adblocker
- AdGuard
- Opera Browser
- AdLock
- AdBlock Plus
- uBlock Plus Adblocker
- Incognito Adblocker for Firefox
- AdBlocker Genesis Plus
- Trustnav Adblocker
- Adblocker Ultimate
- NoScript

Paid ad blockers are typically the best option if you want something that works the best, but many free ad blockers might just get the job done for you.

Conclusion-

Online advertisements are one of the biggest revenue generators for any website today and due to this we always find ourselves in trouble whenever we visit any website. You will always find a couple of ads on the entire site and pop-ups as well which makes us go crazy. That's why we at Authentic Simplicity have searched some simple steps on how to stop popup in website which will prove to be very useful for you in future whenever you're about to visit any website full of unnecessary ads and irritating pop-ups.